

eco

VERBAND DER  
INTERNETWIRTSCHAFT

ECO - December 2019



**BRICKMARK™**



# A few industry experts ...

Property Value Managed

>USD 9.6bn

Tech Companies Scaled

>25



**Mark Abramson**  
CIO

25 years of senior experience in global equities. Former partner and co-head of fund management of REITs at Heitman Real Estate.

>€5.0bn. assets



**Pavel Mayer**  
CTO

Co-founded Art+Com and Datango, among others. Recognized blockchain engineer and expert in AI and machine learning.

Scaled >10 companies



**Stephan Rind**  
CEO & Founder

From 2002 – 2011 Founder and CEO of Colonia Real Estate AG. Exit through public take over. Since 2012 Business Angel and serial Entrepreneur.

>€4.6bn. assets



**Roger Hermann**  
CFO

Years of experience in senior positions in the accounting and financial consulting industry.

Ex Head of Digitalization & Start-ups at BDO.



**Alexander Funck**  
CMO

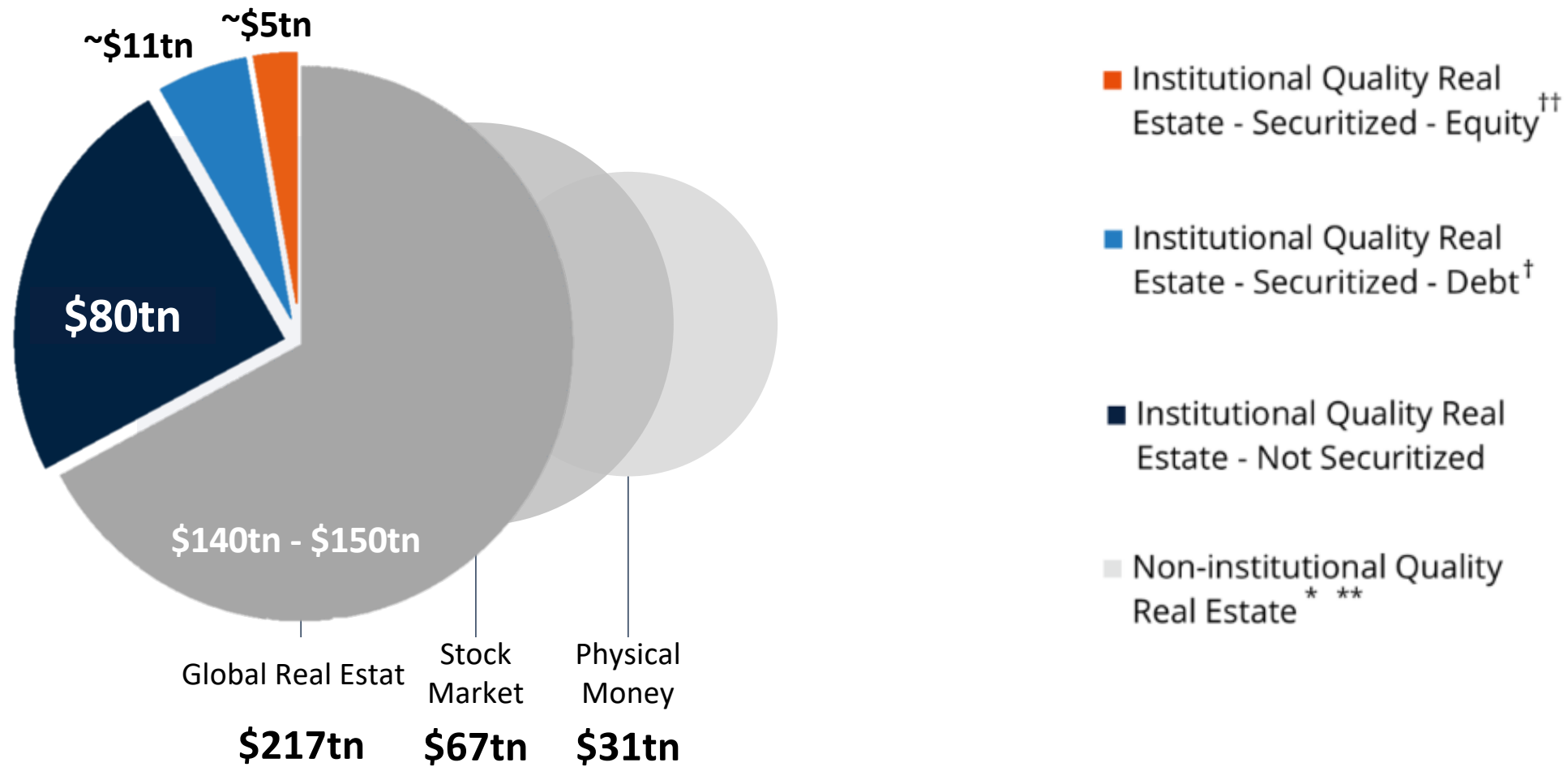
Ex Venture architect for prime startups in the EU ecosystem.

Ex founder/ CMO of venture backed med tech company.



# ... noticed a problem

Global Asset Classes by Size

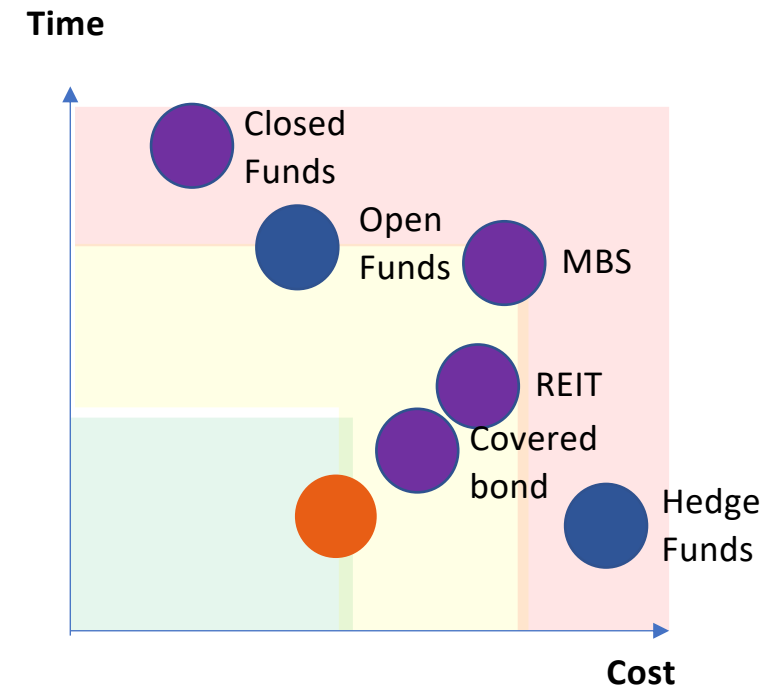




# The solution: digital securities ...

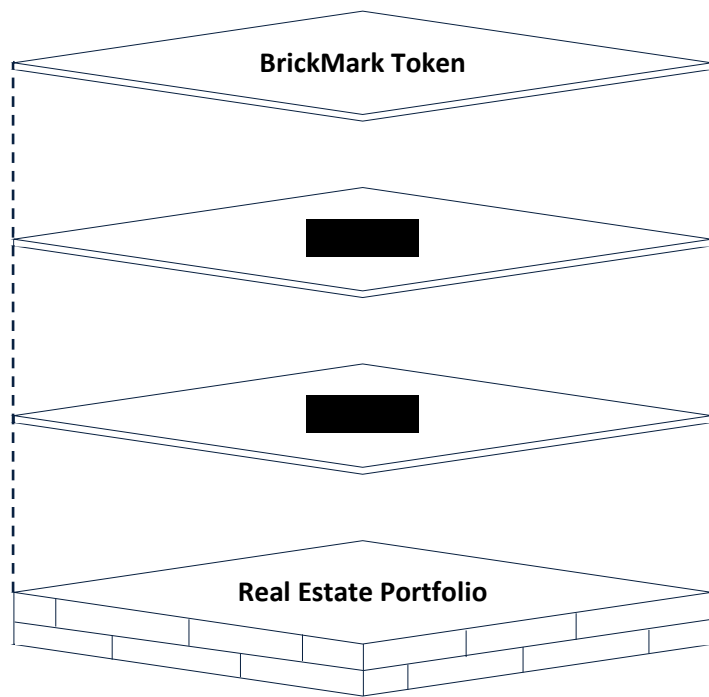
Comparison of time and cost of asset securitization\*

	Setup time	Setup cost	Liquidity
Publicly traded securities			
Privately traded securities			
Digital securities			

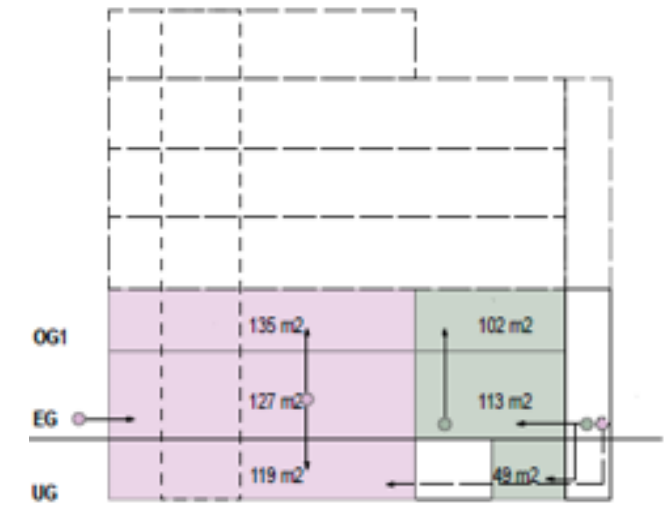
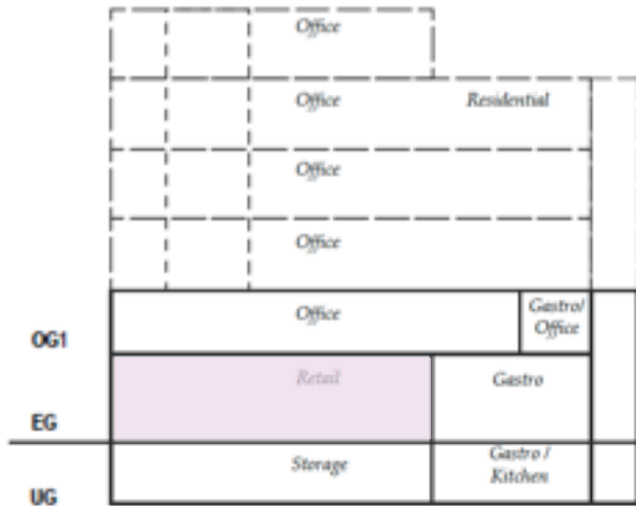




# ... backed by prime assets



# Old real estate business ...





# ... with new complexities

Challenge 1 – Infrastructure





# ... with new complexities

Challenge 2 – Finance







# ... with new complexities

Challenge 3 - Legislation



**BaFin**

Bundesanstalt für  
Finanzdienstleistungsaufsicht





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# Questions

## Technology

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€100mn covered Bond  
Ethereum Blockchain

## Liquidity

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German Stock Exchange  
Go-Live: 2020

## Adoption

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Libra & China  
Central Bank Token



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**For in-depth questions please send me  
an email or give me a call**