

WHEN THE FRIDGE CONTROLS YOUR CAR

- The Internet of Things -

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INTERNET OF THINGS?

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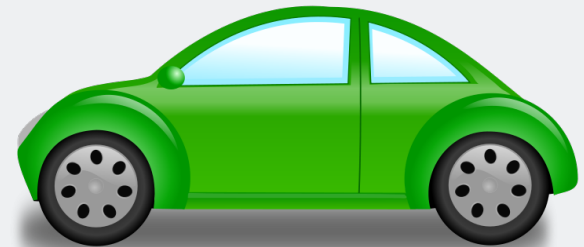
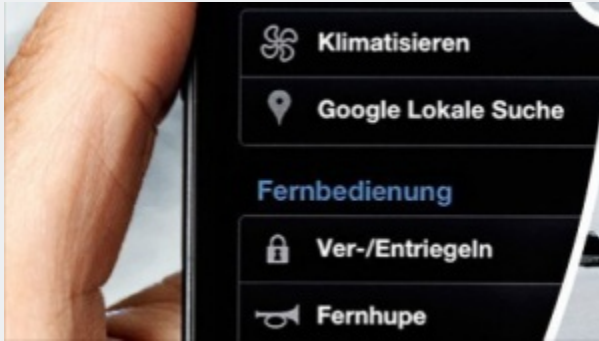
CONFUSING?

PUZZLING?

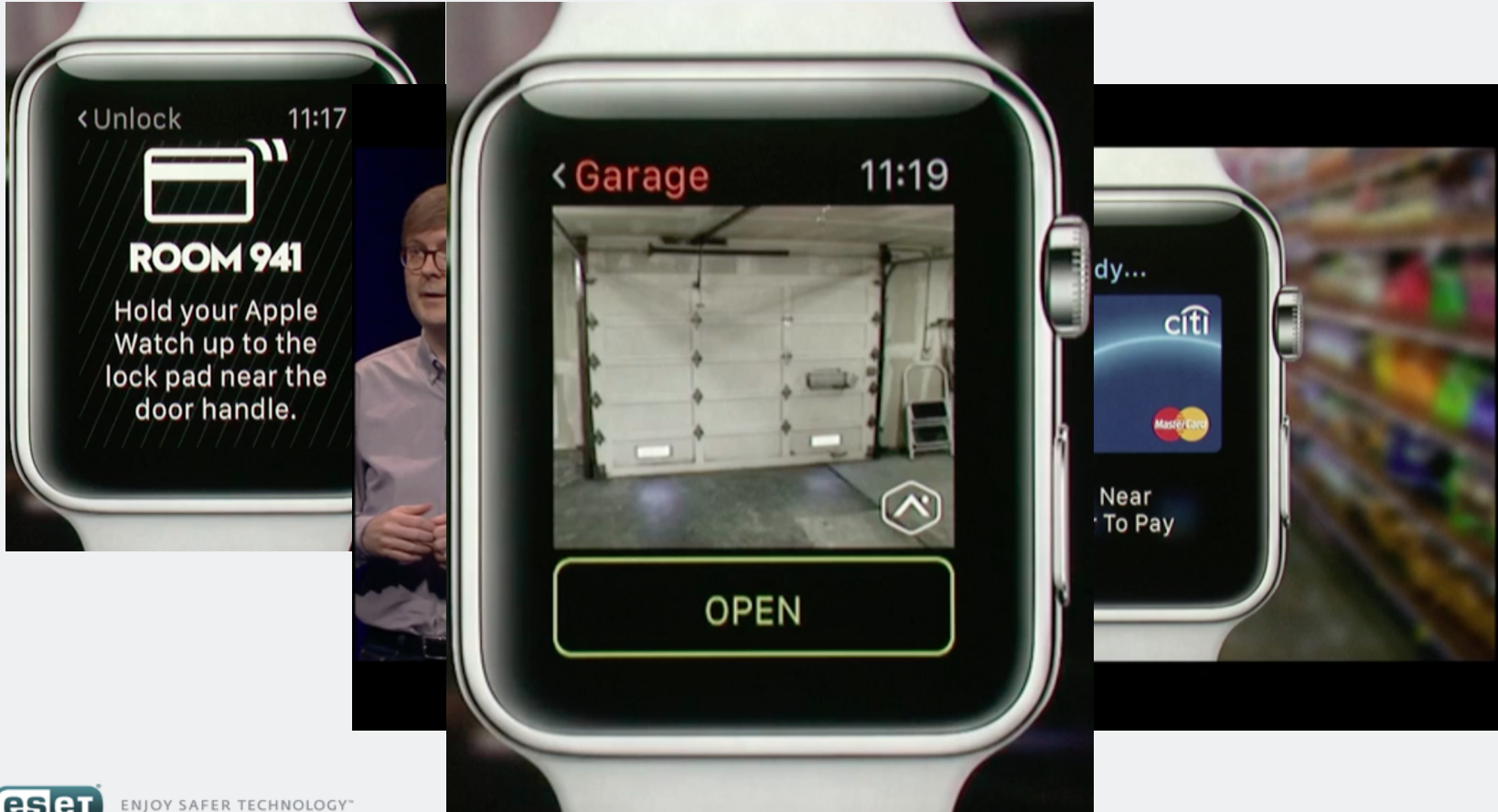
COMMON PRACTICE FOR A WHILE



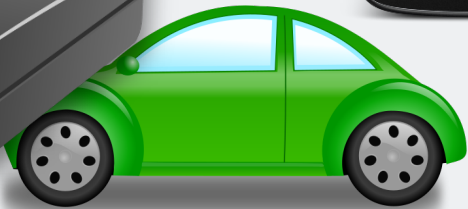
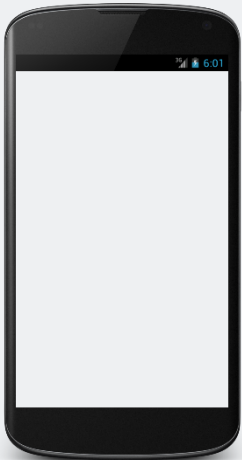
DAILY LIFE PUT TO THE INTERNET



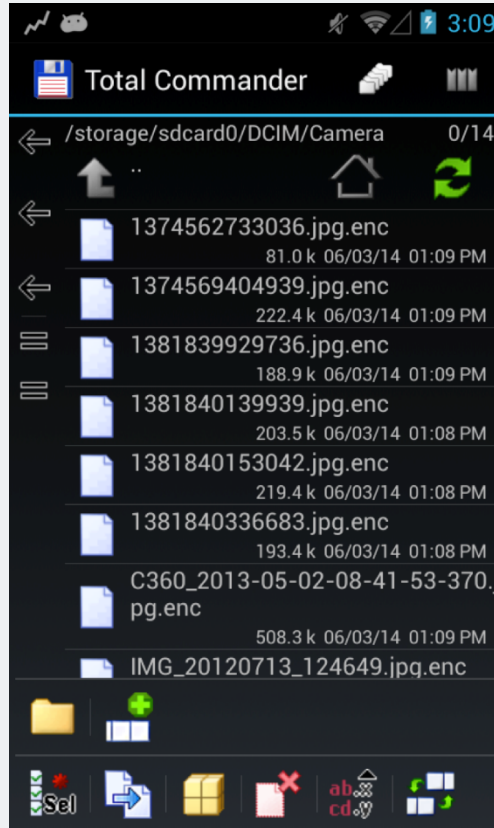
INTERNET OF SMART WATCHES



INTERNET OF UNSAFE THINGS- TECHNOLOGY



INTERNET OF UNSAFE THINGS - RANSOM



INTERNET OF SAFER THINGS



INTERNET OF SAFER THINGS

Do I really need this thing?

Rethink password usage!

Alter router standard!

(password, access to / devices in the network, used ports, ...)

Updates? UPDATES!!!

Backups

Additional protection (soft-/hardware)

Information on a regular basis!

We Live Security

www.welivesecurity.com

Regularly new articles, tips, analysis and much more

The screenshot shows the Welivesecurity website interface. At the top left is the logo "welivesecurity" in blue, with the tagline "Security news, views and insight from the ESET experts" below it. A navigation bar contains buttons for "All Posts", "Latest Research", "How To", "Multimedia", "Papers", and "Our Experts". On the right, there is a search bar with the placeholder text "Type your keyword...". The main content area features three article cards. The first card, titled "Fake vouchers and WhatsApp: Analyzing a new scam trend", has a "SCAMS" category tag and a red background with a Starbucks gift card. The second card, "How does facial recognition technology work?", has a "PRIVACY" tag and a background image of a person's face with facial recognition markers. The third card, "Ashley Madison members targeted for extortion", has a "NEWS" tag and a background image of a person's face. The fourth card, "9 out of 10 parents worry about kids online – yet few act", has a "SECURITY" tag and a dark background image of a person's face. Each card includes a right-pointing arrow and a three-dot menu icon.

Why would I tell you this?

ESET – Quick Facts

- Malware protection for Android, Windows, Mac OS X, Linux, BSD, Solaris
 - + 2FA/OTP, encryption, backup
- Privately owned european company
- Development since 1987, founded as company in 1992, HQ in Bratislava, Slovakia
- Protecting more than 110 Mio. users in 180 countries
- According to Gartner ranked #5 „Endpoint Protection“ globally
- World record holder in Virus Bulletin awards (VB100) – 11 years straight

ESET HQ and technology centers



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Sao Paulo (BRA)

Sydney (AUS)

Jena (GER)

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Singapore

MALWARE RESEARCH AND TECHNOLOGY CENTERS

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Montreal (CAN)

Krakow (POL)

Moscow (RUS)

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TECHNOLOGY™

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