

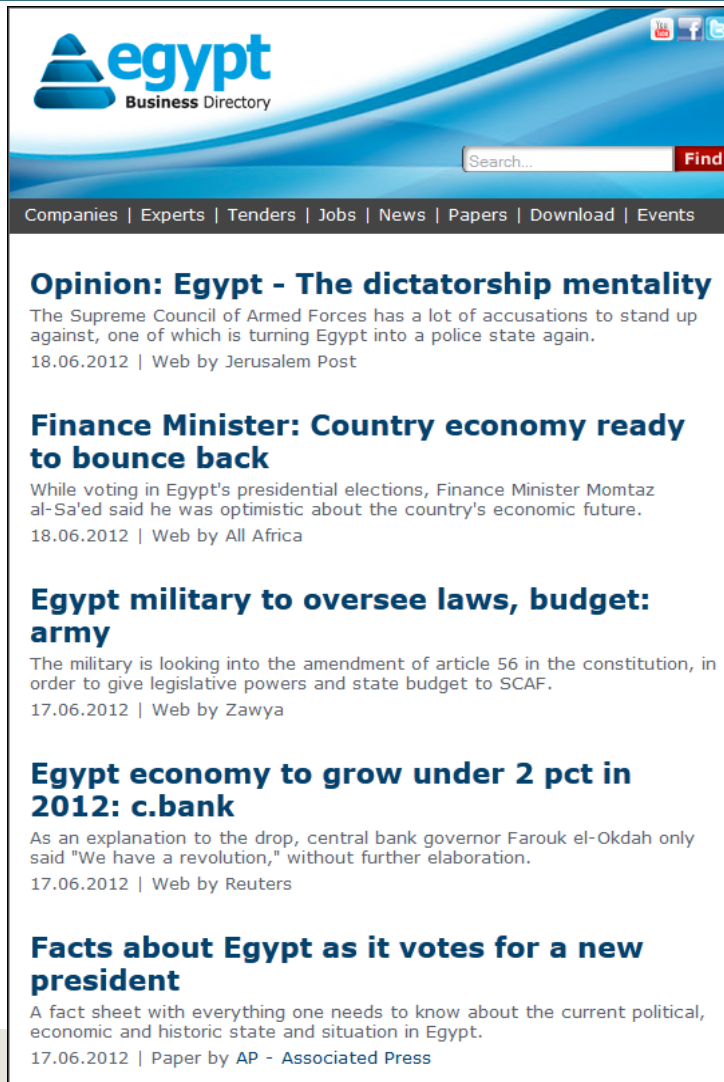


Social Search – Ende von SEO?

Stuttgart, 18.06.2012

Torsten Schwarz, ABSOLIT Consulting, Waghäusel

Egypt-Business.com: News und Directory



egypt
Business Directory

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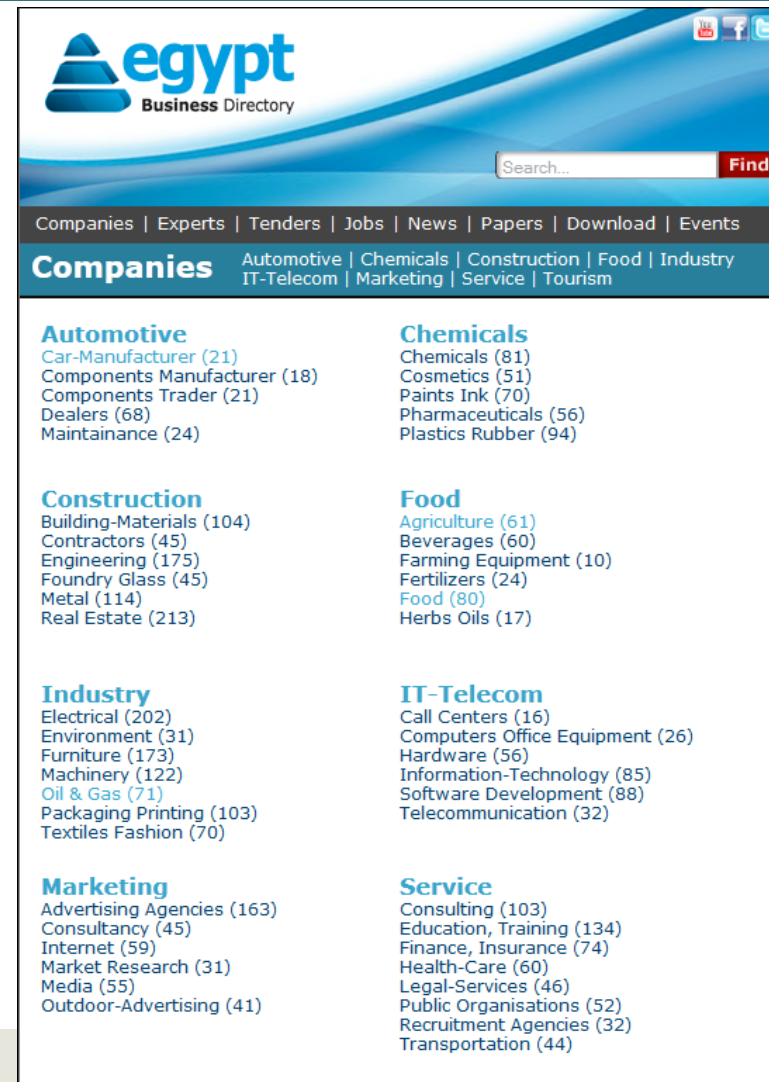
Opinion: Egypt - The dictatorship mentality
The Supreme Council of Armed Forces has a lot of accusations to stand up against, one of which is turning Egypt into a police state again.
18.06.2012 | Web by Jerusalem Post

Finance Minister: Country economy ready to bounce back
While voting in Egypt's presidential elections, Finance Minister Momtaz al-Sa'ed said he was optimistic about the country's economic future.
18.06.2012 | Web by All Africa

Egypt military to oversee laws, budget: army
The military is looking into the amendment of article 56 in the constitution, in order to give legislative powers and state budget to SCAF.
17.06.2012 | Web by Zawya

Egypt economy to grow under 2 pct in 2012: c.bank
As an explanation to the drop, central bank governor Farouk el-Okdah only said "We have a revolution," without further elaboration.
17.06.2012 | Web by Reuters

Facts about Egypt as it votes for a new president
A fact sheet with everything one needs to know about the current political, economic and historic state and situation in Egypt.
17.06.2012 | Paper by AP - Associated Press



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Car-Manufacturer (21)
Components Manufacturer (18)
Components Trader (21)
Dealers (68)
Maintainance (24)

Chemicals
Chemicals (81)
Cosmetics (51)
Paints Ink (70)
Pharmaceuticals (56)
Plastics Rubber (94)

Construction
Building-Materials (104)
Contractors (45)
Engineering (175)
Foundry Glass (45)
Metal (114)
Real Estate (213)

Food
Agriculture (61)
Beverages (60)
Farming Equipment (10)
Fertilizers (24)
Food (80)
Herbs Oils (17)

Industry
Electrical (202)
Environment (31)
Furniture (173)
Machinery (122)
Oil & Gas (71)
Packaging Printing (103)
Textiles Fashion (70)

IT-Telecom
Call Centers (16)
Computers Office Equipment (26)
Hardware (56)
Information-Technology (85)
Software Development (88)
Telecommunication (32)

Marketing
Advertising Agencies (163)
Consultancy (45)
Internet (59)
Market Research (31)
Media (55)
Outdoor-Advertising (41)

Service
Consulting (103)
Education, Training (134)
Finance, Insurance (74)
Health-Care (60)
Legal-Services (46)
Public Organisations (52)
Recruitment Agencies (32)
Transportation (44)

Exklusivinterview mit Milliardär Sawiris

[Egypt Business Directory](#) | 05.06.2012

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Sawiris: We are at the lowest curve since the revolution

Prominent businessman Naguib Sawiris is gravely concerned about Egypt and the crossroads it is at, but also has a lot of hope for the future.

At the annual meeting of the German-Arab Chamber of Industry and Commerce (GACIC), business-man and Chamber President Naguib Sawiris voiced his concern about the turn of events in Egypt – on the political and economic level.

“Egypt urgently needs to find some reasoning and common ground, and this is the job of our new leader,” Sawiris demanded. He believes that democracy does not thrive in poor living conditions, and understands that Egyptians want freedom, dignity and a future that offers some decent prosperity. “The Egyptians know what they want, but they disagree about how they want to achieve it – and even this indictment is an understatement with everything that is going on,” he added.



25.000 Besucher pro Monat

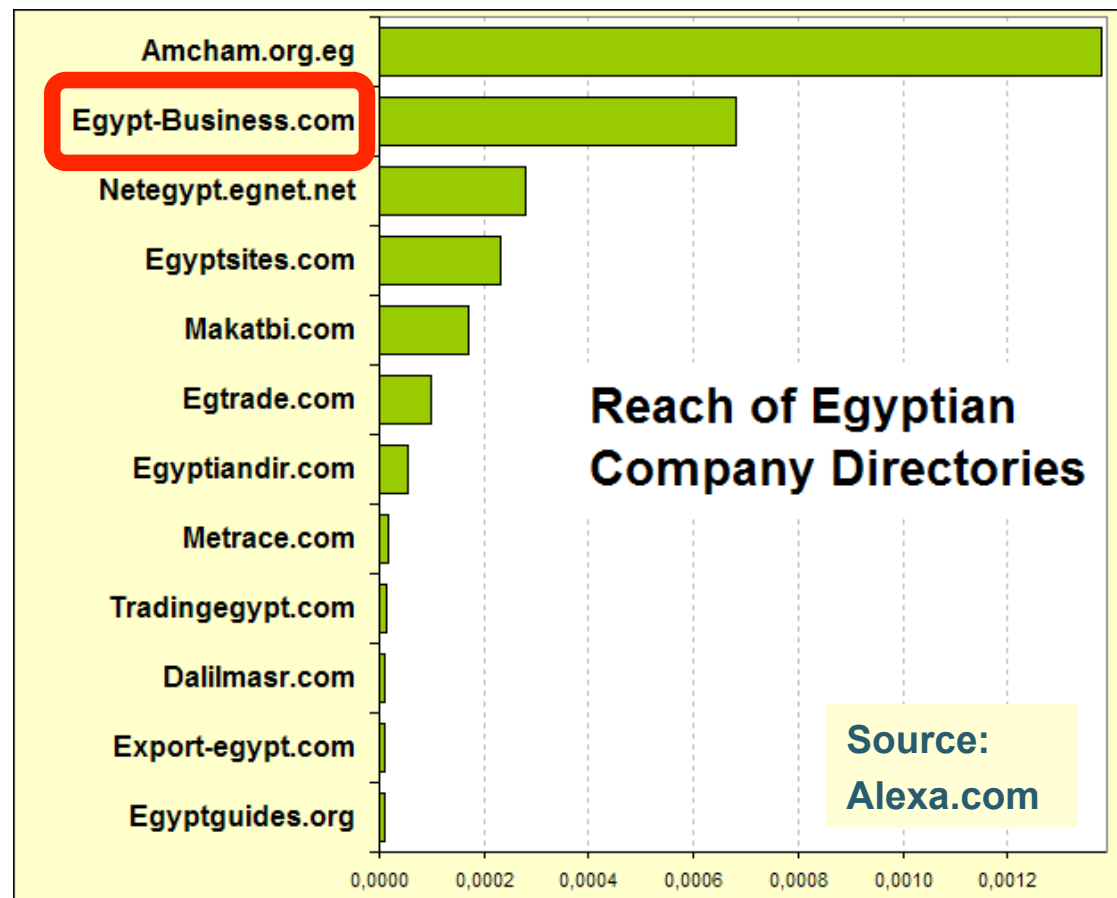


Besucher aus über 152 Ländern

Visitors of 

 Egypt	 Malaysia	 Thailand	 Somalia	 Nicaragua
 United States	 South Africa	 Viet Nam	 Chile	 Tajikistan
 United Kingdom	 Qatar	 Finland	 Yemen	 Angola
 Germany	 Belgium	 Iran	 Bosnia And Herzegowina	 Burundi
 India	 Austria	 Portugal	 Estonia	 Namibia
 United Arab Emirates	 Unknown	 Moldova	 Latvia	 Botswana
 Saudi Arabia	 Sweden	 Hungary	 Ecuador	 Benin
 Canada	 Tunisia	 Slovakia	 Tanzania	 Panama
 China	 Greece	 Bulgaria	 British Virgin Islands	 Afghanistan
 France	 Philippines	 Peru	 Belarus	 Armenia
 Australia	 Iceland	 Serbia	 Georgia	 Kyrgyzstan
 Turkey	 Japan	 Ethiopia	 Mauritius	 Maldives
 Italy	 Russian Federation	 Bangladesh	 Nepal	 Uruguay
 Jordan	 Brazil	 Senegal	 Cameroon	 Niger
 Netherlands	 Algeria	 Libya	 Azerbaijan	 Togo
 Lebanon	 Morocco	 Syria	 Costa Rica	 Malawi
 Taiwan	 Denmark	 Uganda	 Trinidad And Tobago	 Madagascar
 Switzerland	 Romania	 Oman	 Gambia	 Mozambique
 Spain	 Nigeria	 Ghana	 Burkina Faso	 Lao Peoples Democratic Republic
 Pakistan	 Israel	 Argentina	 Venezuela	 Chad
 Ireland	 Korea - South	 Cyprus	 Brunei Darussalam	 Bolivia
 Poland	 Norway	 Cote D Ivoire	 Djibouti	 Fiji
 Singapore	 Bahrain	 Iraq	 Jamaica	 Kazakhstan
 Kuwait	 Ukraine	 Luxembourg	 Myanmar	 Mongolia
	 Kenya	 Lithuania	 Cambodia	 Reunion
	 Czech Republic	 Colombia	 Rwanda	 Saint Vincent And The Grenadines
	 Indonesia	 Croatia	 Zimbabwe	 Mauritania
	 Sudan	 Malta	 Jersey	 Turkmenistan
	 Palestinian Territories	 Sri Lanka	 Isle OF Man	 Bermuda
	 Mexico	 Albania	 Puerto Rico	 Guyana
	 Hong Kong	 Macedonia	 Uzbekistan	 Monaco
	 New Zealand	 Slovenia	 Liechtenstein	 Montenegro

Platz 2 der ägyptischen Business-Verzeichnisse



Top-Rankings bei Google



About 768,000,000 results (0.30 seconds)

[Egypt Business Directory: Management News, Jobs, Tenders and ...](#)

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Despite being only 25, CEO Khaled Alba of Alba Marine Construction has big dreams of building **Egypt's** first underwater restaurant in Sharm El-Sheikh ...

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[American Chamber of Commerce in Egypt Website - Doing ...](#)

www.amcham.org.eg/

AmCham helps Doing **Business** in **Egypt** by providing: Tenders alert service - career development - **business** matchmaking, recruitment - videoconferencing ...

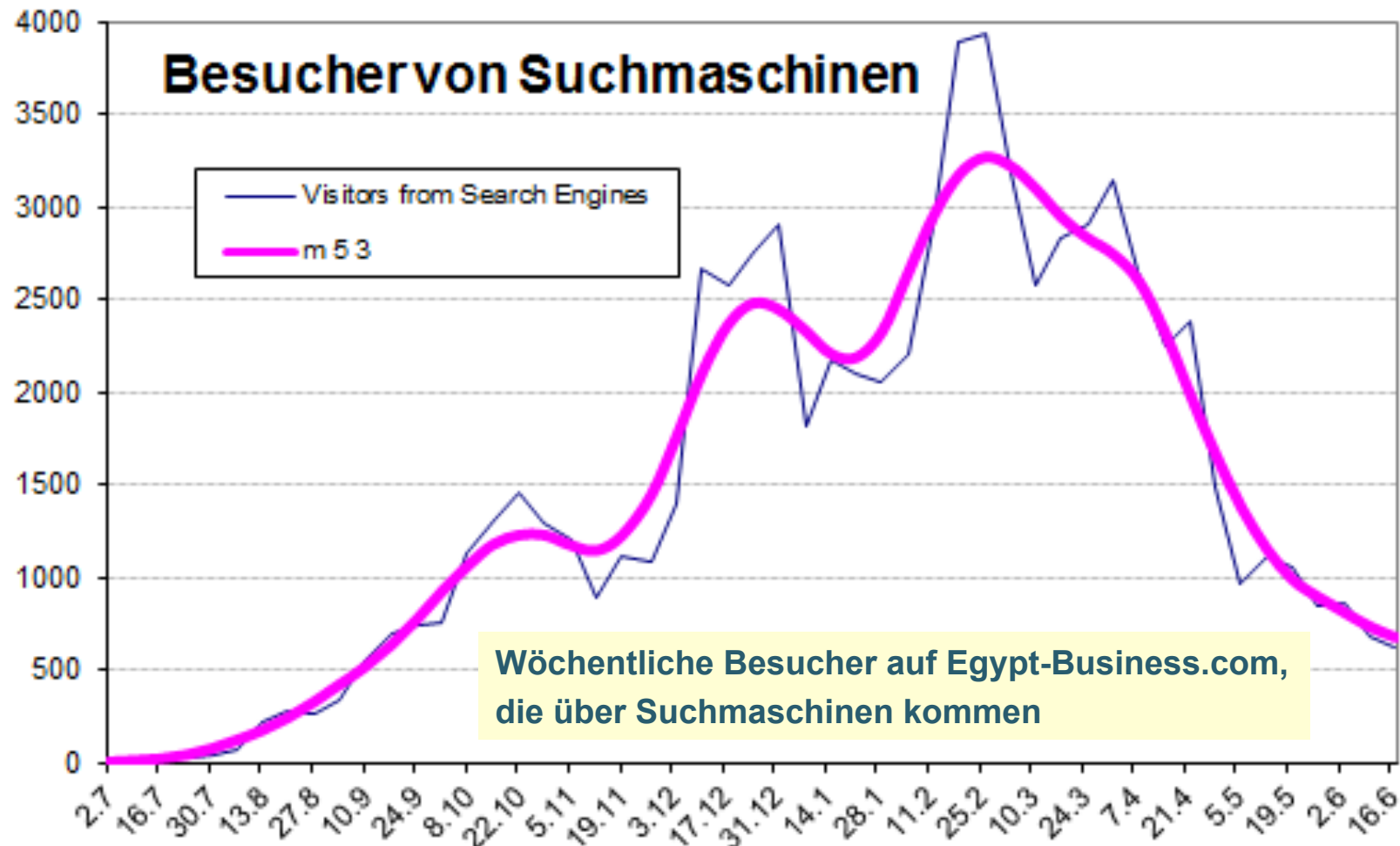
[Yellow Pages - Egypt's Official Online Yellow Pages/Business ...](#)

www.yellowpages.com.eg/

Egypt Yellow Pages is an online **business** telephone directory with local **business** listings, phone numbers & addresses. Find **Egypt** Yellow Pages local search ...

Screenshot
Google.com.eg
In Ägypten am
18.04.2012

Google: statt 4000 nur noch 600 Besucher



Facebook & Twitter bringen 700 Besucher



Absturz von 700 auf 70 Klicks

Filters

Feb 15, 2012 ▾

to

May 15, 2012 ▾

Queries
17,177

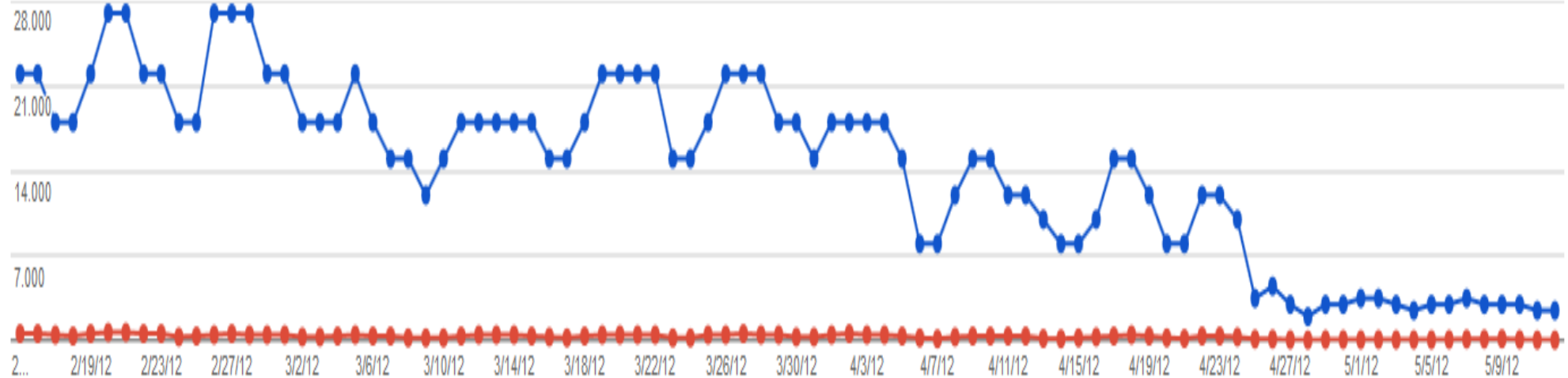
■ Impressions
1,200,000
Displaying 700,000

■ Clicks
35,000
Displaying 6,500

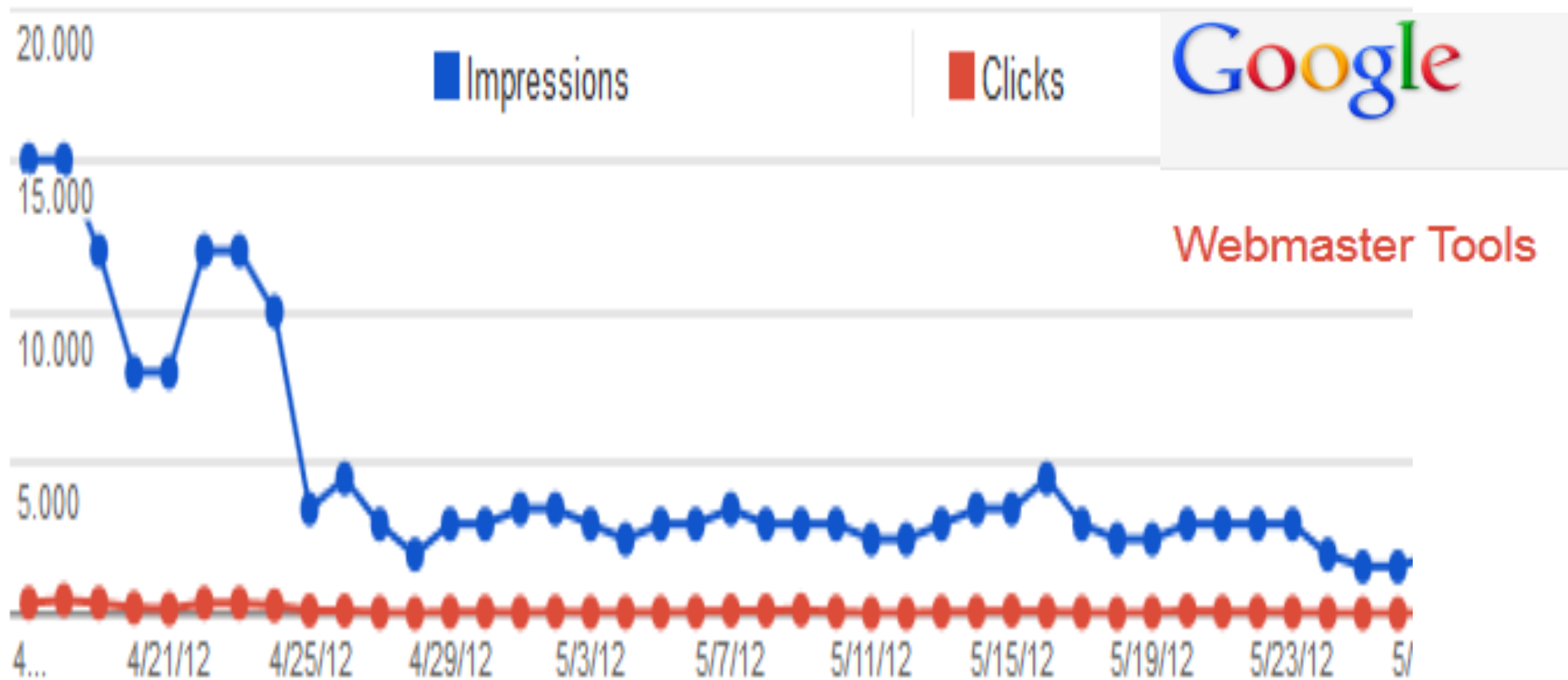
28.2.2012: 28.000 PI – 700 Klicks

23.4.2012: 12.000 PI – 400 Klicks

28.4.2012: 2000 PI – 70 Klicks



25.04.2012: Penguin schlägt zu

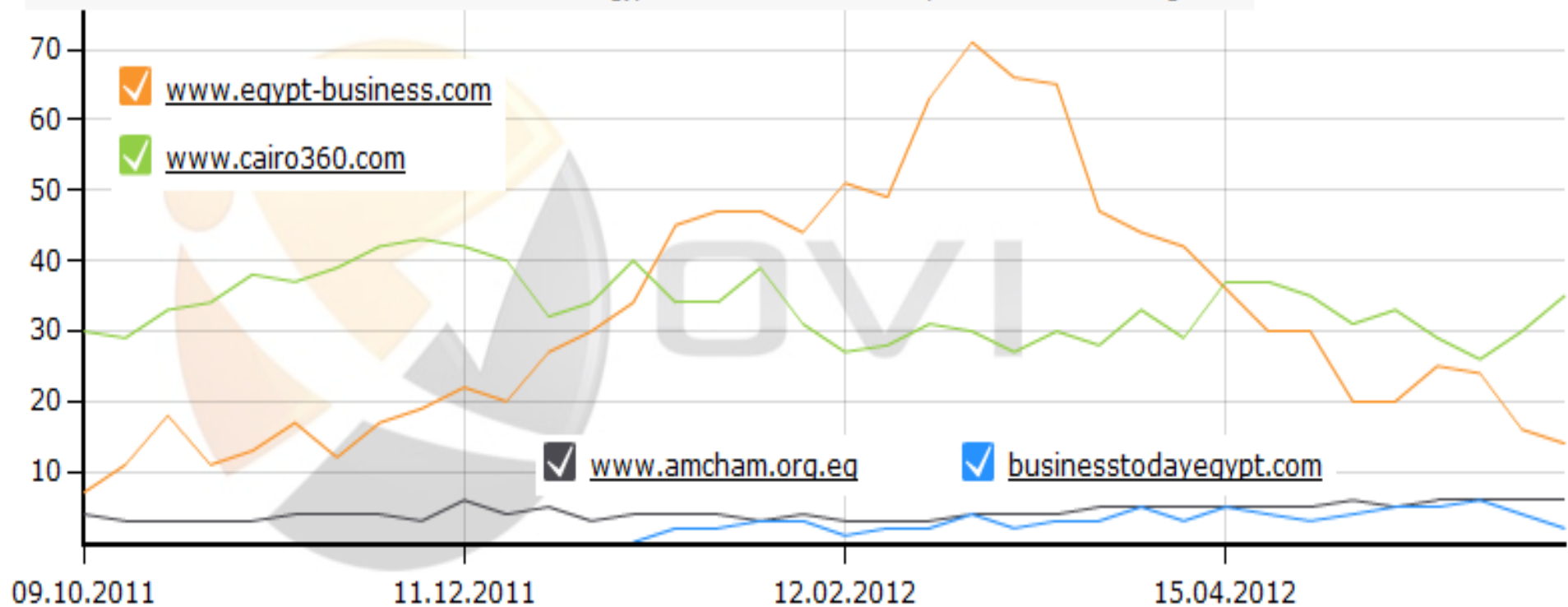


Vergleich mit dem Verzeichnis Cairo360.com

Cairo360.cm ist wie Egypt-Business.com ein Verzeichnis, ist aber von Penguin nicht betroffen.

Verlauf der Ranking

Hier wird der Verlauf der rankenden URLs von www.egypt-business.com in den Top 100 wöchentlich dargestellt.



Waren es die „Bad Environments“?

Der ägyptische „SEO-Experte“ schaltete Links auf solchen Portalen:

www.mobsterhits.com

www.turbotraffic-hits.com

www.easyhits4u.com

Alle solche Links wurden wieder entfernt. Trotzdem bleibt das Ranking schlecht.

Folien bis 20.6. als Download: absolit.de/Folien

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