

ecoTrialog #19

Market trends Germany

With the friendly consent of
Borderstep Institut
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Importance of DC for the business location Germany

Jobs in the operation of DC	
Employee of DCs	120.000
Employee of builders	80.000
Total	200.000

Investment in DC in 2014 in Euro	
New construction and upgrading	800 Mio.
IT (Server, Storage, Network)	> 7 billion (Mrd.)
Total	ca. 8 billion (Mrd.)

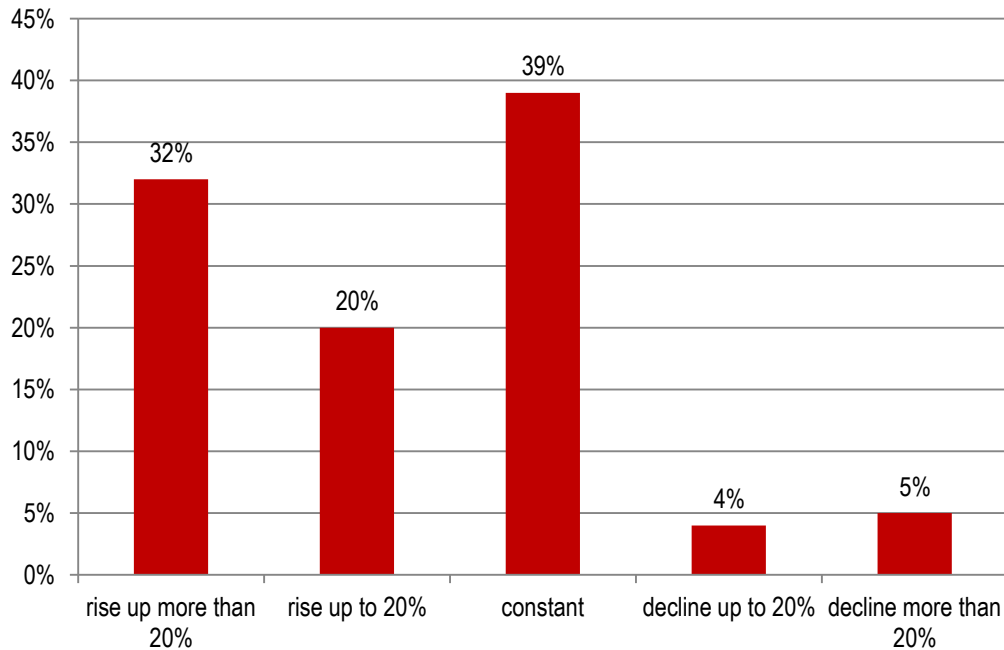
Source: Borderstep Institut 2014

Development of DC structure in Germany

DC Type	Number of DC 2013	Changes 2008-2013
Server Rack (3-10 m ²)	30.500	- 8%
Server Room (11-100 m ²)	18.100	+/- 0%
Small DC (101-500 m ²)	2.150	+23%
Medium DC (501-5.000 m ²)	280	+27%
Big DC (> 5000 m ²)	70	+40%

Source: Borderstep Institut 2014

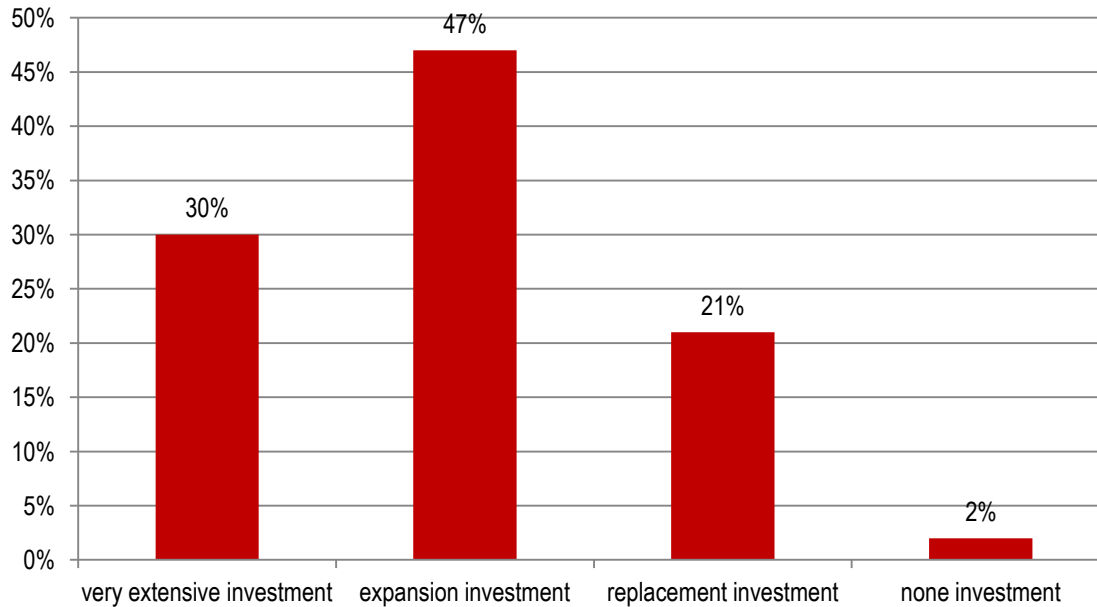
Development of DC space within the last 5 years



Source: Borderstep Institut 2014

Survey, n=75

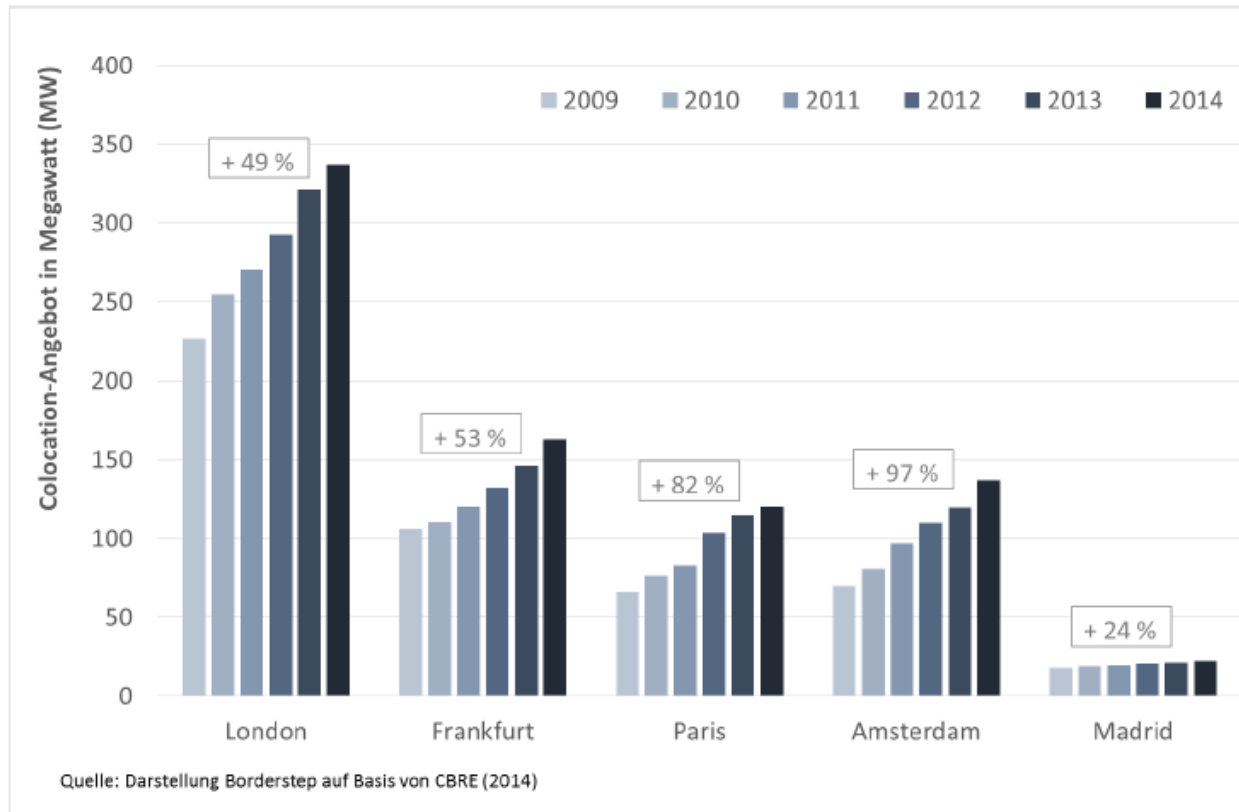
Investment within next 2 years in the DC



Source: Borderstep Institut 2014

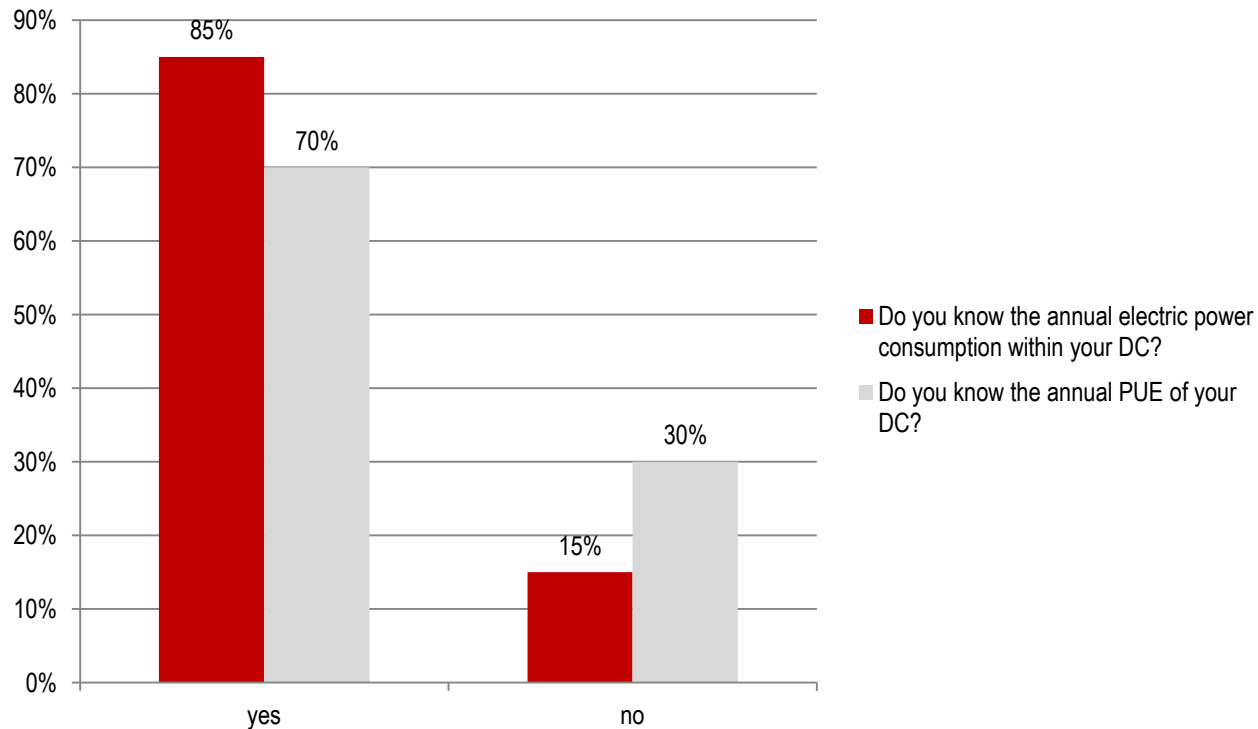
Survey, n=74

Development Colocation Market (Tier 1 cities)



Source: Borderstep Institut 2014

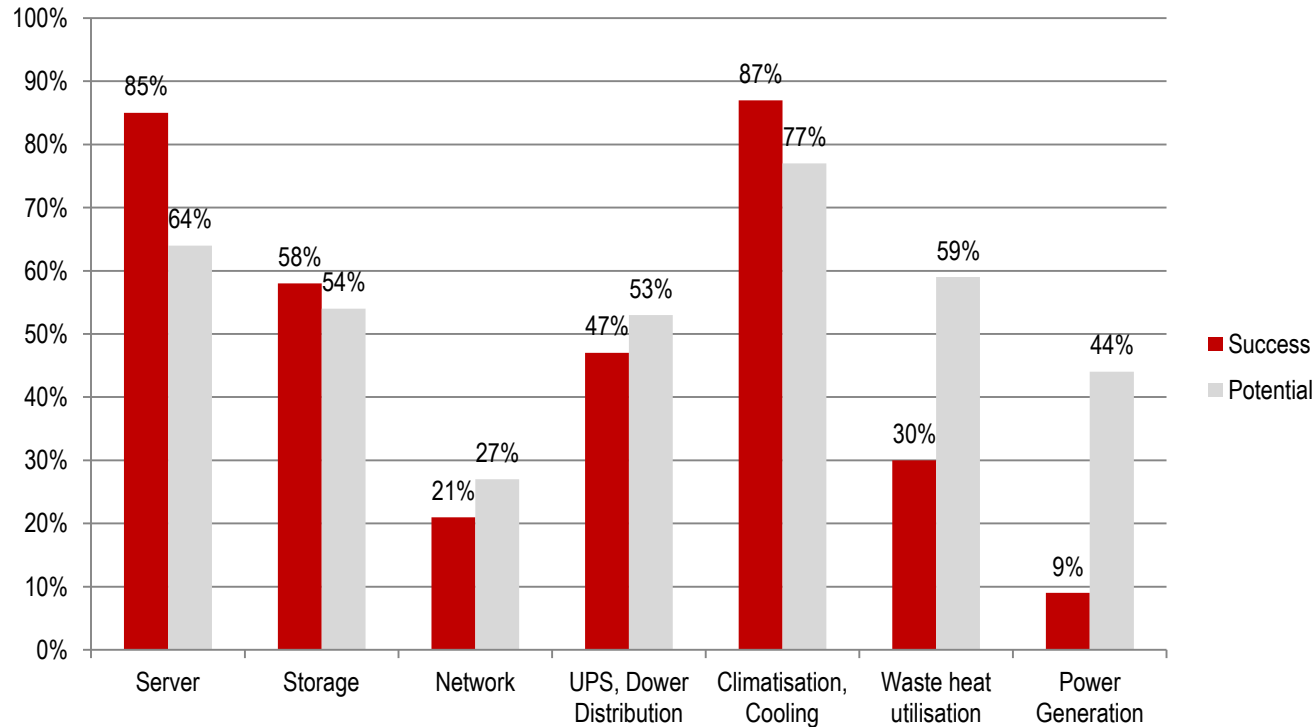
Information about electric power consumption



Source: Borderstep Institut 2014

Survey, n=68

Energy efficiency measures



Source: Borderstep Institut 2014

Survey, n=70

Thank you!

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