

# Praxisleitfaden



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## Key-Systems

- Unternehmensgründung 1998 - internationalen Niederlassungen
- Spezielle Lösungen für Endkunden, Reseller, Registry und Geschäftskunden
- Support von allen TLDs auf der Welt (300 TLDs voll automatisiert)
- Garantierter Support von allen „freien“ neuen TLDs
- TMCH-Agent
- Persönlicher Support

## Identifizierung von geeigneten TLDs

The Carlsberg logo features the brand name in a green, stylized script font with a crown above the letter 'r'.The TUI logo consists of a red stylized 'U' shape followed by the letters 'TUI' in a bold, red, sans-serif font. Below it, the word 'Aktiengesellschaft' is written in a smaller, black, sans-serif font.The Danske Bank logo shows the words 'Danske' and 'Bank' in white, sans-serif font, separated by a vertical line, all contained within a blue rectangular box with a thin black border.The Davidoff logo is the brand name written in a black, elegant cursive script, underlined with a thin black line.The DEVK logo features the word 'DEVK' in a large, bold, green, sans-serif font, with the word 'VERSICHERUNGEN' in a smaller, black, sans-serif font directly below it.

Marken-Missbrauchsanalyse

Tätigkeitsfelder / Vertriebsgebiete

Niederlassungen

Zukünftige Strategie

Derzeitige Strategie

Budget

Markenmonitoring / Domainmonitoring

- Datenbank von neuen TLDs
- Workshop mit Experten!

**Contents** [\[hide\]](#)

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- 5 Change of Registrant or change of contact information
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  - 9.2 Transfer notes
  - 9.3 Transfer time
- 10 Restores

**Overview**

<b>IDN capable:</b>	Yes
<b>Handle Updates:</b>	No
<b>Registration Period:</b>	1 year, 2 years, 3 years, 5 years
<b>Autorenew Grace Period:</b>	0 days
<b>Deletion Timeframe:</b>	32 days prior to expiration date
<b>Registration System:</b>	Not-Realtime
<b>WHOIS-Server:</b>	whois.dk-hostmaster.dk
<b>WHOIS-Update:</b>	Realtime
<b>WHOIS-Privacy:</b>	No
<b>Registry:</b>	<a href="#">Registry</a>
<b>Dispute Policy:</b>	<a href="#">Policy</a>
<b>DNSSEC:</b>	No

## Zone Info

.DK is the official country code Top-Level-Domain (ccTLD) of Denmark.

## Zone Use

A .DK Domain is normally used by companies or private entities who are located at Denmark, or who have business relationships with Denmark.

## Characters

- Minimum: **3**
- Maximum: **63**
- Letters and numbers
- Hyphens ("-"), however not at the beginning or directly in front of the TLD
- DK characters

**Please note:**

[SHOW MORE](#)

- Initial Evaluation [1280]
- IE Complete [518]
- IE Complete - Pass [514]
- IE Complete - PassUpdates [251]
- Withdrawn [68]

[SHOW MORE](#)

#### ▼ GAC EARLY WARNING

- Australia [129]
- United States [34]
- Germany [20]
- France [19]
- India [9]

[SHOW MORE](#)

#### ▼ OBJECTIONS FILED

- Has Objections [204]
- Community Objection [94]
- Legal Rights Objection [66]
- String Confusion [65]
- Commercial Connect LLC [21]

[SHOW MORE](#)

#### ▼ APPLICATION TYPE

- Generic [1830]
- Brand [675]
- IDN [116]
- Cultural [89]

## SEARCH THE DISCOVERY LABS

### SHARE YOUR SEARCH

[Tweet](#) 33 [Like](#) 37Displaying **1930** applications  results per page Page  of 20 

Applicant ↓	GTLD ▲	Country ↓	Language ↓	Priority ↓
+ American Automobile Association, Inc.	aaa	United States		207
+ AARP	aarp	United States		1438
+ Fiat S.p.A. ("società per azioni")	abarth	Italy		1485
+ ABB Ltd	abb	Switzerland		972
+ Abbott Laboratories	abbott	United States	English	1344
+ Abbott Laboratories	abbvie	United States		1632
+ American Broadcasting Companies, Inc.	abc	United States		1789
+ Able Inc.	able	Japan		1841
+ Top Level Domain Holdings Limited	abogado	Virgin Islands, British	Spanish	1376
+ Abu Dhabi Systems and Information Centre	abudhabi	United Arab Emirates		682
+ Half Oaks, LLC	academy	United States	English	544
+ Accenture Global Services Limited	accenture	Ireland	English	809
+ dot Accountant Limited	accountant	Gibraltar	English	1091
+ Knob Town, LLC	accountants	United States	English	1547
+ Acer Incorporated	acer	Taiwan, Province of China	English	756

## Registrierungen

Wie verpasse ich keine Fristen?

Wann und in welcher Phase muss ich registrieren?

Sunrise?

Landrush?

GoLive?



## Unterschiede zu Ihrem Anbieter?

Persönlicher Account-Manager und Berater?

Domain und Strategie-Experten?

Professionelle SLAs

Garantierte Lieferzeiten?

Garantierte Informationen?

Garantierte Antwortzeiten?

Integriertes Management Portal?

Automatisierung der Prozesse?

Auf den Kundenwünsche entwickelte und abgestimmte Prozesse?

Transparent?

Internationales Netzwerk?

Trustee-Services

Partner































## Prozessunterschiede TMCH vs Agent



- Konsolidierung aller Domainprozesse
- Konsolidierte Übersicht über Marken
- Vorprüfungen
- Dokumentenverwaltung
- Statusübermittlungen
- Kommunikation
- Flexible Zahlungen
- Editierungen von Anträgen



## Trademarks

Brand	TM Number	Support	Country	Trade Mark Office	Date of Registration	Status	
Generic Brand	Mark the First (19999999-01)	 SMD file  Claims  Sunrise	DE	Bottrop	12/31/2012	New	 
Generic Brand	Mark the Second (19999999-02)	 SMD file  Claims  Sunrise	DE	Bottrop	12/31/2012	Corrected	 
Generic Brand	Mark the Third (19999999-03)	 <a href="#">SMD file</a>  Claims  Sunrise	DE	Bottrop	12/31/2012	Verified	 
Generic Brand	Mark the Fourth (19999999-04)	 SMD file  Claims  Sunrise	DE	Bottrop	12/31/2012	Incorrect	 
Generic Brand	Mark the Fifth (19999999-05)	 SMD file  Claims  Sunrise	DE	Bottrop	12/31/2012	Invalid	 
Generic Brand	Mark the Sixth (19999999-06)	 SMD file  Claims  Sunrise	DE	Bottrop	12/31/2012	Deactivated	 

 [Add Another Trademark](#)

 Add New Domains

Registration External Pre-order under new gTLDs **New gTLD Sunrise Application**

Participate in New gTLD Sunrise Periods

Choose a Mark

Existing mark

Brand & Shelter

✓ The selected mark contains the following labels:

- brandshelter
- brand-shelter
- brand-and-shelter
- brand-et-shelter

Choose Labels and TLDs

	.app	.कॉम	.yoga
brandshelter	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
brand-shelter	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
brand-and-shelter	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
brand-et-shelter	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	EUR 95.00	EUR 1550.00	EUR 29.95

Complete Order


 Add New Domains

- Registration
- External
- Pre-order under new gTLDs
- New gTLD Sunrise Application**


**Participate in New gTLD Sunrise Periods**

**Choose a Mark**

Existing mark

 You did not select a mark registered through BrandShelter. To participate in a sunrise period anyway, please upload an SMD file provided by the TMCH or your external agent.

SMD File

 Your SMD file for the mark "Brand & Shelter" was uploaded successfully. It contains the following labels:

- brandshelter
- brand-shelter
- brand-and-shelter
- brand-et-shelter

**Choose Labels and TLDs**

	.app	.कॉम	.yoga
brandshelter	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
brand-shelter	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
brand-and-shelter	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
brand-et-shelter	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	EUR 95.00	EUR 1550.00	EUR 29.95



# Brand Monitoring Report for "rolex"

Report Search:

[Exact Free Matches](#) [Monitoring content options](#) [Monitoring view options](#)

<input type="checkbox"/>	Risk	Screenshot	Domain	Nameserver	Found at	Owner Contact	Options
<input type="checkbox"/>	2		rolexwatchesforsale.org.uk <small>sedo*</small>		2012-01-17 07:09:10 UTC	James Duffy	
<input type="checkbox"/>	3		rolexwatch.org.uk <small>sedo*</small>		2012-01-17 07:09:10 UTC	WH Design DA15 7DN Kent GB	
<input type="checkbox"/>	2		rolexprices.co.uk <small>sedo*</small>		2012-01-17 07:09:10 UTC	ROLEX SA 1211 Geneva 26 CH	
<input type="checkbox"/>	3		rolexclub.com.cn <small>sedo*</small>		2012-01-17 07:09:10 UTC	严伟 严伟 61357168@qq.com	
<input type="checkbox"/>	2		rolex-zhongxin.info <small>sedo*</small>		2012-01-17 07:09:10 UTC	Telos CHAMIR 238855 Wanchai HK Phone: +852.2871383 Fax : +852.2871383 teloschamir@gmail.com	
<input type="checkbox"/>	2		rolex-xinlai.info <small>sedo*</small>		2012-01-17 07:09:10 UTC	Telos CHAMIR 238855 Wanchai HK Phone: +852.2871383 Fax : +852.2871383 teloschamir@gmail.com	
<input type="checkbox"/>	0		rolex-wawa.info <small>sedo*</small>		2012-01-17 07:09:10 UTC	Telos CHAMIR 238855 Wanchai HK Phone: +852.2871383 Fax : +852.2871383	



## Warum BrandShelter?

- Hohe Sicherheit!



Solide und dynamische Abteilung

- Anpassung an Kundenbedürfnisse
- Zufriedene Mitarbeiter
- Qualifiziertes Personal
- Keine Callcenter-Agents

Direkte Domain Registry Akkreditierungen

- Hohe Prozessautomatisierung
- Schnelle Bearbeitung der Prozesse
- Sichere Prozessabläufe

- Modernes Interface
- Auf Bedürfnisse angepasste Monitorings
- Service Level Agreements

**Vielen Dank!**

[www.BrandShelter.com](http://www.BrandShelter.com)

**BRAND** **SHELTER**  
protecting your name is our business

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